

**DOWNTOWN DEVELOPMENT AUTHORITY
CITY OF AUBURN, GA**

Jon Gomolak, *Chair*
Mayda Brown, *Vice-Chair*
Susan Long, *Secretary*
Massa Williams
Tina Nix
Layla Contreras, *Social Media*
Dakota Whaley

SUMMARY

October 6, 2026

6:15 pm

Auburn Municipal Complex
Rm 201 – Council Chambers & Courtroom
1 Auburn Way

Members Present: J, Gomolak, M. Brown, S. Long, M. Williams, T. Nix, L. Contreras,

CALL TO ORDER

6:15 pm

OLD BUSINESS

1. Approval of Minutes: September 15, 2026
2. Approval of Special Session Minutes: September 15, 2026

All minutes were approved.

NEW BUSINESS

1 Checking Account Origin - Susan Long

Once we receive the DDA money to start our own account, We will check with other banks to see what services and rate they offer, but in order to promote local Auburn business, we would like to stay with Bank OZK. They have been good to Auburn.

2 2026 Independent Inaugural Budget – Jon/Mayda

At next months meeting, We will present our budget for next year. Everyone please think about what you see as necessary items in our budget and present at this meeting.

3 Event Opportunity Presentation – Mayda/Layla

The DDA discussed moving forward with the Terminus Trade Alliance as a business engagement initiative focused on improving communication, collaboration, promotion, and support among Auburn businesses. Multiple small interest sessions are being planned to accommodate different business-owner schedules.

Tentative session options discussed include:

Monday, October 19, 6:00 – 7:30 PM

Thursday, October 22, 12:00 – 1:00 PM

Thursday, October 22, 5:30 – 7:00 PM

Thursday, October 29, 8:45 – 9:30 AM

A possible October 29 evening session

Auburn Winterfest & Holiday Market

There was discussion on hosting a Holiday event in the greenspace at the WhistleStop Shops area.

Since Auburn Tree Lighting is being held at Perry Rainey, this would give Shop Owners a chance to make that loss up. Saturday, December 12, 2026.

Meeting was adjourned

ANNOUNCEMENTS

Next Months meeting may be changed to Monday, November 2nd

Auburn DDA will join with Pendergrass DDA for Training. Date to be announced.