

**DOWNTOWN DEVELOPMENT AUTHORITY  
CITY OF AUBURN, GA**

Jon Gomolak, *Chair*  
Mayda Brown, *Vice-Chair*  
Susan Long, *Secretary*  
Massa Williams  
Tina Nix  
Layla Contreras  
Dakota Whaley

Minutes

APRIL 14, 2026

6:15 PM

Auburn Municipal Complex  
1 Auburn Way

Members Present: J Gomolak, M. Brown, S. Long, M. Williams, T. Nix, L. Contreras, D. Whaley

City Officials/Staff: Mayor Roquemore, Main Street Coordinator: Amanda Vinson, City Attorney: Jack Wilson, and Jamie Bradley, City Council

**CALL TO ORDER**

Call to Order 6:15

**OLD BUSINESS**

1 Approval of Minutes: March 3, 2026

Change Agenda to Minutes

Action Taken: Motion to approve minutes March 3, 2026

M. Brown	Yes (1st Motion)
S. Long	Yes
M. Williams	Yes (2 <sup>nd</sup> Motion)
T. Nix	Yes
L. Contreras	Yes
D. Whaley	Yes

**NEW BUSINESS**

1. Budget

A copy of the budget is attached

2. Layla – Strategic Social Media Enhancements & DDA Digital Growth

A copy of the presentation is attached.

3. Jon – Developer Update

Attached is the Notice about a possible conflict of interest

Our attorney, Jack, does not see a conflict of interest with Jon being Chair, There may be a conflict of interest in his position on the Architectural Review Board. Jon has offered to resign and Dakota's name was mentioned for his replacement.

Action Taken: Motion made to add item to the agenda to appoint a new representative to the Architectural Review Board.

M. Brown	Yes (1 <sup>st</sup> Motion)
S. Long	Yes
M. Williams	Yes (2 <sup>nd</sup> Motion)
T. Nix	Yes
L. Contreras	Yes
D. Whaley	Yes

Action Taken. Motion made to appoint Dakota Whaley to the Architectural Review Board.

M. Brown	Yes (1 <sup>st</sup> Motion)
S. Long	Yes (2 <sup>nd</sup> Motion)
M. Williams	Yes
T. Nix	Yes
L. Contreras	Yes
D. Whaley	Yes

With RGS, we are still running under the March 2025 Contract. Whistle Stop Shops will be under RGS lease until March 2027.

#### 4. Main Street

We were introduced to Amanda Vinson, new Main Street Coordinator.

Amanda is looking forward to meeting Business Owners and help them have a better presence in the Community.

This weekend April 17 and 18 is our Clean Up Event


May 5<sup>th</sup> start for the Farmer's Market and it will run to October


Yard Sales

Food Truck Friday's Starting April 24<sup>th</sup>

#### 5. Announcements

Next Meeting May 5, 2026 6:15

  
Jonathan Gomolak  
5-5-2026

  
Susan Long  
5-5-2026