



**DOWNTOWN DEVELOPMENT AUTHORITY
CITY OF AUBURN, GA**

Jon Gomolak, *Chair*
Mayda Brown, *Vice-Chair*
Susan Long, *Secretary*
Massa Williams
Tina Nix
Layla Contreras
Dakota Whaley

MINUTES

July 7, 2026

6:15 pm

Auburn Municipal Complex
Rm 201 – Council Chambers & Courtroom
1 Auburn Way

Members Present: J. Gomolak, M. Brown, S. Long, T. Nix, L. Contreras

Staff Present: Rick Roquemore

CALL TO ORDER

6:16 pm

OLD BUSINESS

Approval of Minutes: May 5, 2026

Action Taken: Motion made to approve Minutes of May 5, 2026

J Gomolak	Yes
M Brown	Yes (2nd Motion)
S Long	Yes
T Nix	Yes
L Contreras	Yes (1 st Motion)

Approval of Minutes: June 2, 2026

Action Taken: Motion made to approve Minutes of June 2, 2026

J Gomolak	Yes
M Brown	Yes (2 nd Motion)
S Long	Yes
T Nix	Yes

L Contreras Yes (1st Motion)

Approval of Minutes: June 24, 2026

Action Taken: Motion made to approve Minutes of June 24, 2026

J Gomolak	Yes
M Brown	Yes (2 nd Motion)
S Long	Yes
T Nix	Abstained (Not present at this meeting)
L Contreras	Yes (1 st Motion)

NEW BUSINESS

1) Special Media Update – Layla

We are using Instagram and FACEBOOK. Launched at the beginning of June.

Our target group age is 24 – 44-year-olds

FACEBOOK: 291 Followers. We are showing outreach signs in other cities. Our highest view number is 46,200

Instagram: 106 Followers. We are showing signs of outreach in other cities. Our highest view number reached over 40,00 on this also.

Videos containing Humans are getting the most views

2) Appoint Susan Long as both Secretary and Treasurer as stated in current By-Laws.

Action Taken: Motion made to appoint Susan Long Secretary/Treasurer

J Gomolak	Yes
M Brown	Yes (1 st Motion)
S Long	Abstained
T Nix	Yes
L Contreras	Yes

3) Full Budget discussion – Jon/Mayda

Layla asks if we could add an item for social media and Design expenses. We would like to promote our Farmers Market and WhistleStop Shops.

Jon mentioned that we need to check on the cost of relocation of WhistleStop Shops. Electrical expenses have been listed at 10,000 to 150,00.00 This is a huge range and needs to be addressed.

4) Mainstreet Report

Rise and Grind Business is current and doing well.

ANNOUNCEMENTS

July 14th 11am to 12 pm is our Downtown Groundbreaking Ceremony

Our Pet Store Downtown is having another Special Community Day on Sunday July 19th. Offering BBQ and grooming for pets.

Mayda and Layla want to continue the Monthly Business Spotlight. Next month we will pick one. They are promoted on our social media.

Next Month's meeting is August 4, 2026, 6:15pm

Action Taken: Motion made to adjourn meeting

J Gomolak	Yes
M Brown	Yes (1 st Motion)
S Long	Yes
T Nix	Yes
L Contreras	Yes (2 nd Motion)

Jon Gomolak

Susan Long