DOWNTOWN DEVELOPMENT AUTHORITY
CITY OF AUBURN, GA
Jon Gomolak, *Chair*
Mayda Brown, *Vice-Chair*
Susan Long, *Secretary*
Massa Williams
Tina Nix
Layla Contreras, *Social Media*
Dakota Whaley

MINUTES
October 6, 2026
6:15 pm
Auburn Municipal Complex
Rm 201 – Council Chambers & Courtroom
1 Auburn Way

Members Present: J, Gomolak, M. Brown, S. Long, M. Williams, T. Nix, L. Contreras,

CALL TO ORDER
6:15 pm

OLD BUSINESS

1. Approval of Minutes: September 15, 2026
2. Approval of Special Session Minutes: September 15, 2026

Action Taken: Motion made to approve the Minutes of September 15, 2026

J. Gomolak	Yes
M Brown	Yes (1 st Motion)
S Long	Yes
M Williams	Yes (2nd Motion)
T Nix	Yes
L Contreras	Yes

Action Taken: Motion made to approve the Special Session Minutes: September 15, 2026

J Gomolak	Yes
M Brown	Yes (1st Motion
S Long	Yes
M Williams	Yes
T Nix	Yes
L Contreras	Yes (2nd Motion)

NEW BUSINESS

1 Checking Account Origin - Susan Long
Once we receive the DDA money to start our own account, We will check with other banks to see what services and rate they offer, but in order to promote local Auburn business, we would like to stay with Bank OZK. They have been good to Auburn.

2 2026 Independent Inaugural Budget – Jon/Mayda
At next months meeting, We will present our budget for next year. Everyone please think about what you see as necessary items in our budget and present at this meeting.

3 Event Opportunity Presentation – Mayda/Layla
The DDA discussed moving forward with the Terminus Trade Alliance as a business engagement initiative focused on improving communication, collaboration, promotion, and support among Auburn businesses. Multiple small interest sessions are being planned to accommodate different business-owner schedules.

Tentative session options discussed include:
Monday, October 19, 6:00 – 7:30 PM
Thursday, October 22, 12:00 – 1:00 PM
Thursday, October 22, 5:30 – 7:00 PM
Thursday, October 29, 8:45 – 9:30 AM
A possible October 29 evening session

Auburn Winterfest & Holiday Market
There was discussion on hosting a Holiday event in the greenspace at the WhistleStop Shops area. Since Auburn Tree Lighting is being held at Perry Rainey, this would give Shop Owners a chance to make that loss up. Saturday, December 12, 2026.

Action Taken: Motion made to adjourn

J Gomolak	Yes
M Brown	Yes
S Long	Yes
M Williams	Yes(1st Motion)
T Nix	Yes
L Contreras	Yes(2nd Motion)

ANNOUNCEMENTS

Next Months meeting may be changed to Monday, November 2nd

Auburn DDA will join with Pendergrass DDA for Training by Carl Vinson. Date to be announced.

Jonathan Gomolak
Jon Gomolak, Chair

Susan Long
Susan Long, Secretary