

**DOWNTOWN DEVELOPMENT AUTHORITY**

**CITY OF AUBURN, GA**

Jon Gomolak, Chair

Mayda Brown, Vice Chair

Susan Long, Secretary

Massa Williams

Tina Nix

Layla Contreras

Dakota Whaley

**Minutes**

February 3, 2026

6:15

Auburn Municipal Complex

1 Auburn Way

Members Present: J Gomolak, M. Brown, S. Long, T. Nix, L. Contreras, D. Whaley

City Officials/Staff: S. Waters, Jack Wilson, Caleb RGS

**CALL TO ORDER**

Call to Order 6:15

**OLD BUSINESS**

**1. Approval Of Minutes January 6,2026**

Action Taken: Motion to approve minutes of January

M.Brown Yes (2<sup>nd</sup> Motion)

S. Long Yes

T. Nix Yes (1<sup>st</sup> Motion)

L Contreras Yes

D. Whaley Yes

**New Business**

**1. Welcome New Members**

Introduced the new members Layla Contreras and Dakota Whaley

**2. Open discussion on appointing DDA positions for the following roles:**

Our new chair, Jon is encouraging full involvement.

1. Vice Chair Mayda Brown: Local Business Outreach Coordinator and Lead of the Auburn Business Association (previously organized by City Council member, TJ Sisk

2. Massa Williams: Business Transition & Infrastructure Lead for WhistleStop Shops

3. Susan Long: Financial Reporting Coordinator – to work directly with Sunshine, City Accounting Dept.

4. Tina Nix: Board Compliance and Training Lead – DDA 101 and Georgia Main Street Training

5. Layla Contreras: Content and Marketing Strategist

6. Dakota Whaley: Legal Review and Advisory Lead

**3. Main Street Report and 5K Run – Main Street Coordinator S Waters**

New Sponsorship forms were submitted (Attached) Instead of Levels of donations, let's offer \$1500 to sponsor a Food Truck Friday event. You can promote your business that evening.

Breakdown of each event

4/25 \$500, 5/15 \$1700, 6/12 \$1200, 7/17 \$500, 9/18 \$1700, 10/9 \$1200, 10/27 \$1000

DDA members were asked to approach businesses and ask for sponsorships.

Tina asked if solicitation of events is a conflict of interest. Jack said this only happens in a few remote cases.

Action taken: Motion make to approve the Flat \$1500 Sponsorship Form

Mayda Brown	Yes
Susan Long	Yes
Tina Nix	Yes(1 <sup>st</sup> motion)
Layla Contreras	Yes
Dakota Whaley	Yes(2 <sup>nd</sup> Motion)

**5K Run – Last year was a huge success. Already have several sponsors and runners signed up. Proceeds will go to PAC United a Non Profit benefiting the Carter Road Mobile Home Community**

Action taken: Motion make to donate all proceeds leftover after expenses from race to PAC United.

Mayda Brown	Yes(1 <sup>st</sup> Motion)
Susan Long	Yes
Tina Nix	Yes
Layla Contreras	Yes(2 <sup>nd</sup> Motion)

Dakota Whaley

Yes

**4. Auburn Business Association and Main Street Partnership discussion-  
Presented by Vice Chair Mayda Brown.**

TJ Sisk started a Business Association but sees a conflict of interest. Mayda would like to reignite this Association. Host Monthly Meetings and help Businesses receive Community Support.

Mayda also passed out an information sheet DDA and Main Street and how they work together.

Business Spotlight drawing this month is Rocky's Pizza

**5. Announcements**

Next meeting March 3<sup>rd</sup>, 2026 6:15 Layla asked if meetings could be moved to another night because she attends the Board of Education meeting which is the same time. 3<sup>rd</sup> Tuesday of the month is being look at.

**ADJOURN**

Motion made to adjourn.

M. Brown

Yes (2<sup>nd</sup> Motion)

S. Long

Yes

F. Nix

Yes(1<sup>st</sup> Motion)

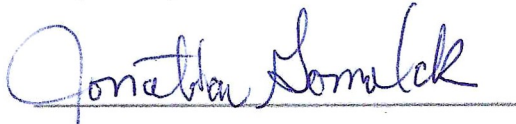
L. Contreras

Yes

D Whaley

Yes

Respectfully Submitted



Jon Gomolak  
Chair



Susan Long  
Secretary