



**DOWNTOWN DEVELOPMENT AUTHORITY
CITY OF AUBURN, GA**

Jon Gomolak, *Chair*
Mayda Brown, *Vice-Chair*
Susan Long, *Secretary*
Massa Williams
Tina Nix
Layla Contreras
Dakota Whaley

AGENDA

APRIL 14, 2026

6:15 pm

Auburn Municipal Complex
1 Auburn Way

CALL TO ORDER

OLD BUSINESS

1. Approval of Minutes: March 3, 2026

NEW BUSINESS

1. Budget
2. Layla - Strategic Social Media Enhancements & DDA Digital Growth
3. Jon – Developer update
4. Main Street –

5. Announcements